

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Masami Suzuki et al.	Art Unit :	3625
Serial No. :	10/797,906	Examiner :	Jason B. Dunham
Filed :	March 9, 2004	Conf. No. :	3382
Title :	REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON-FINAL ACTION OF JULY 23, 2009

Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.